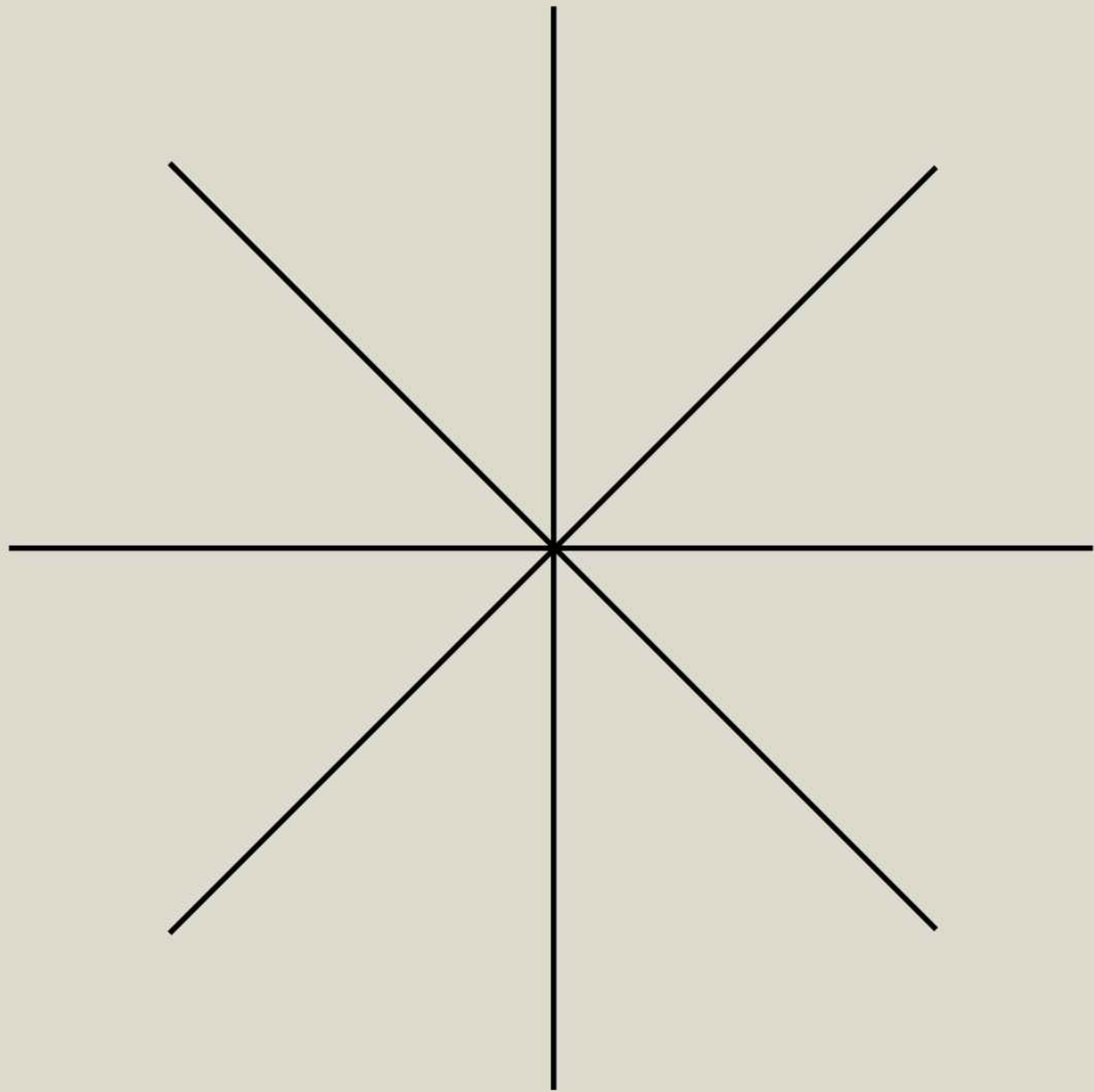


Стефан Темелкоски

АКАДЕМИЈА ЗА UX/UI+ ДИЗАЈН



AGENDA

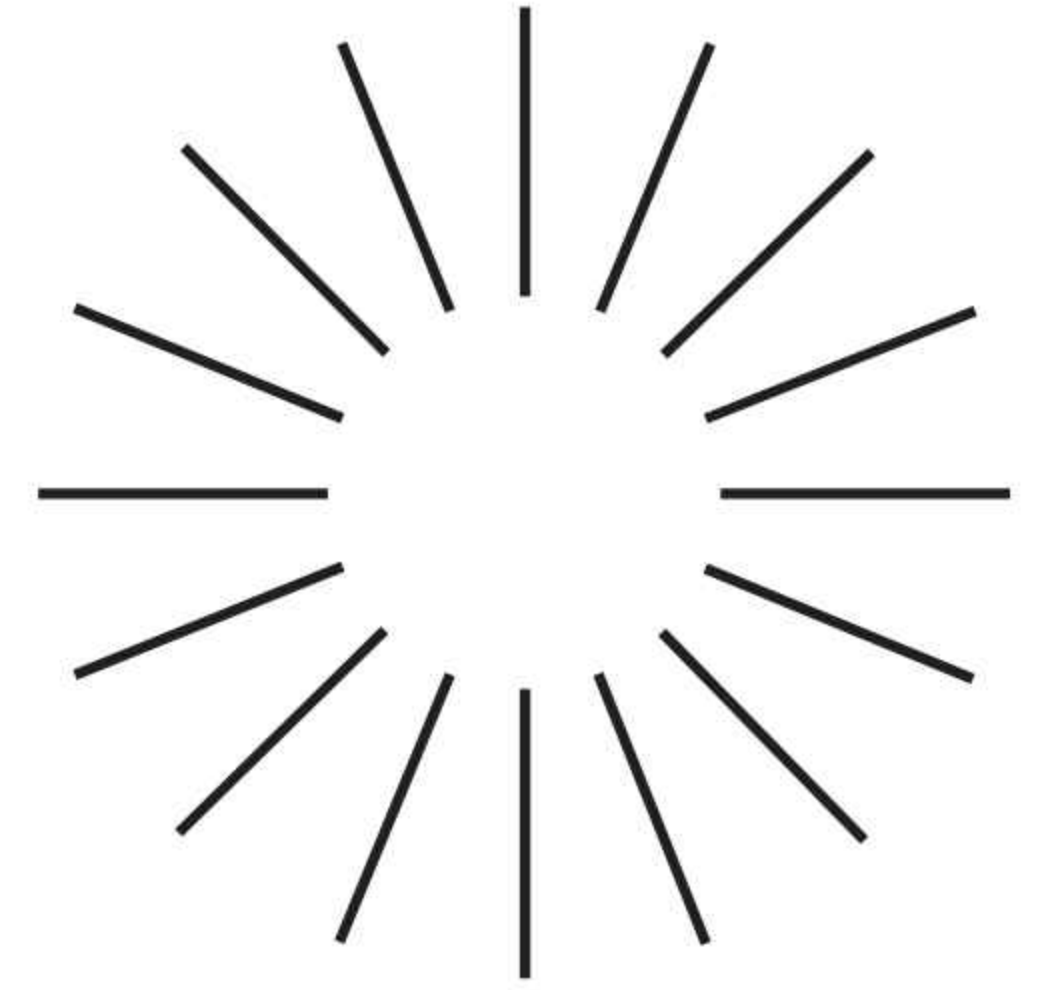
1. Landing Pages

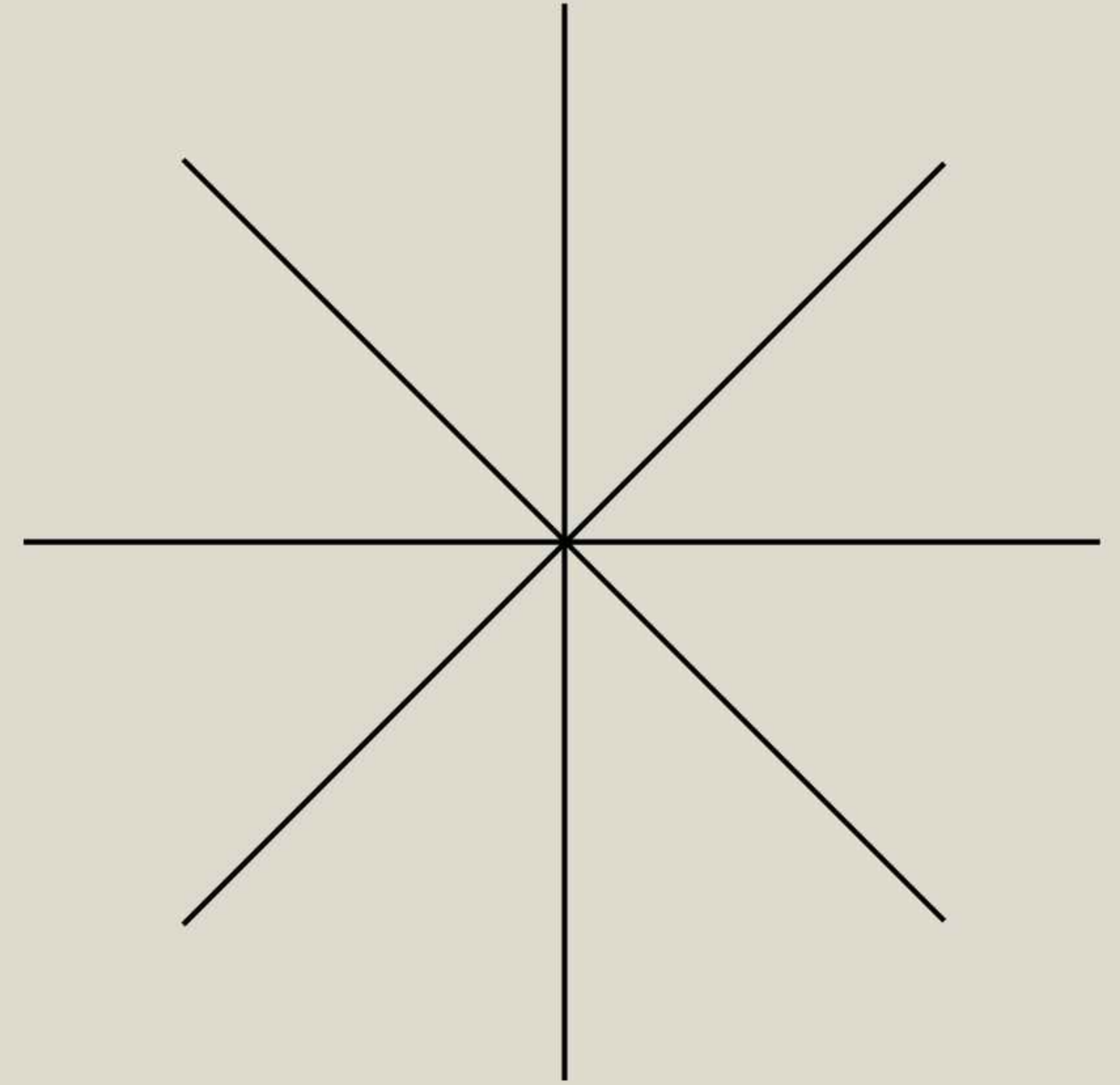
- Branding
- Design Thinking

2. UX/UI Project

- Homepage e-shop
- Design Element
- Low-fidelity wireframes
- Hi-fidelity wireframes

3. Contact Information





01

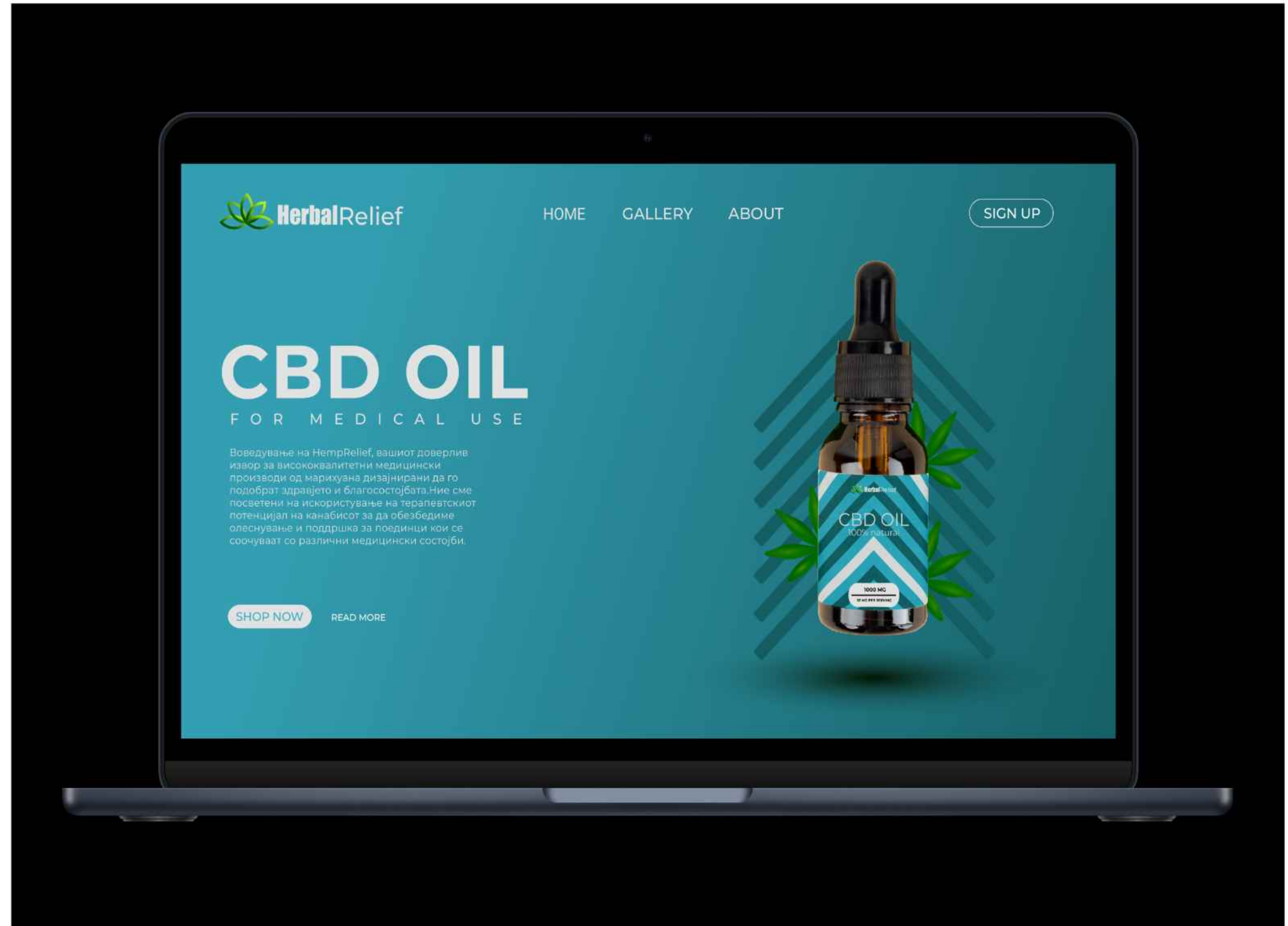
Landing Page (Branding)

LANDING PAGE

BRANDING

My task was to make a landing page about the medical use of marijuana. I chose cbd oil to be the main product.

I used a small pattern for the packaging. Also i added a gradient background. Wanted to be minimalistic.



DESIGN ELEMENTS

Logo →



Montserrat Bold →

Сигурност

Montserrat Regular →

Тело

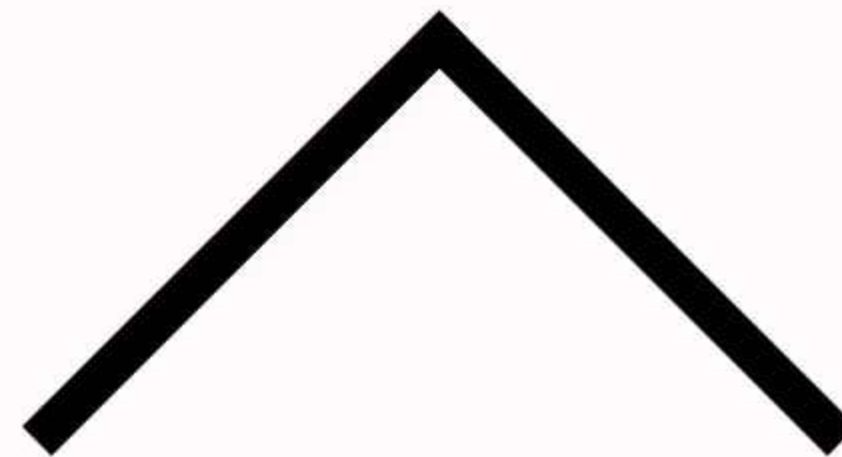
Montserrat Regular →

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

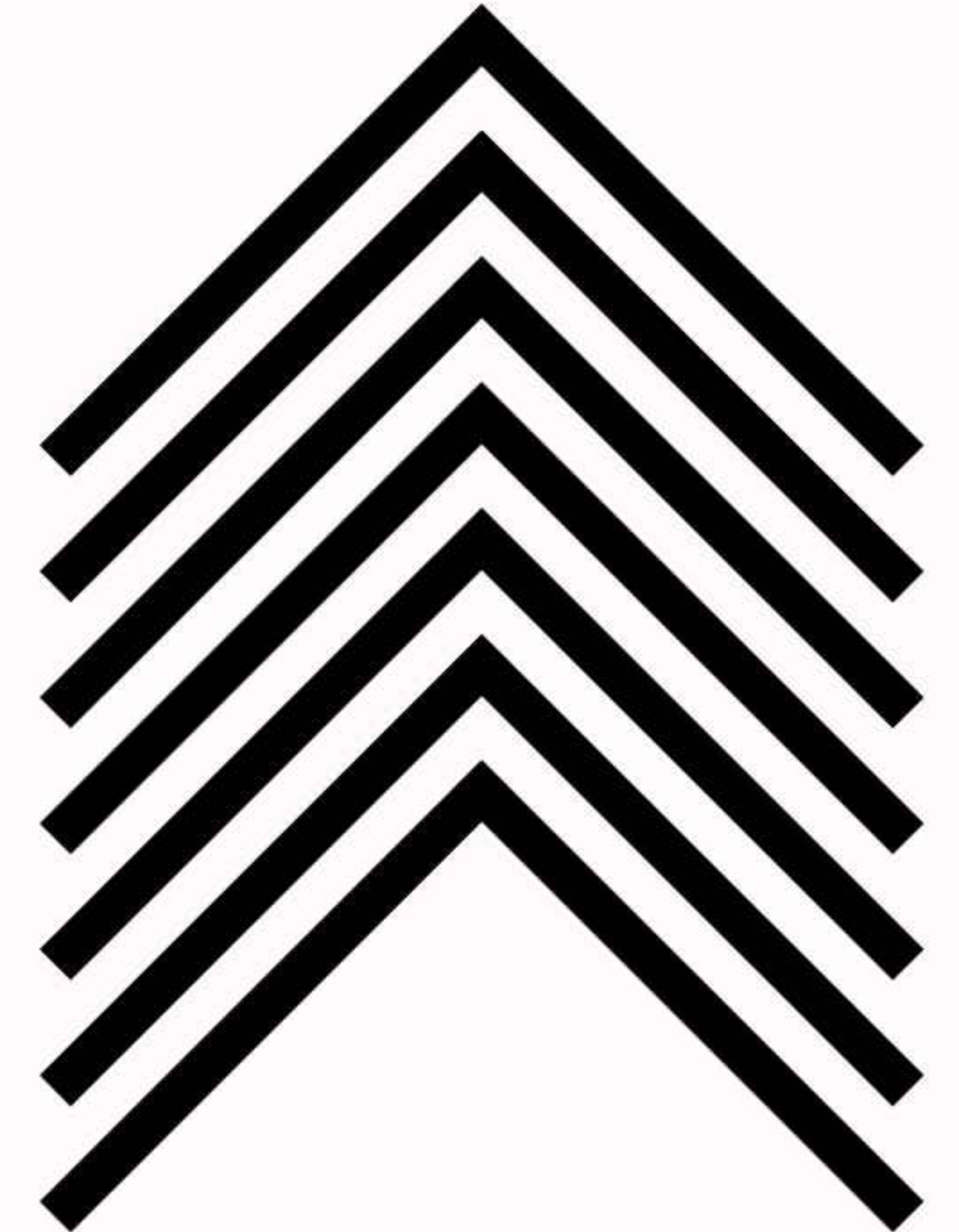
Colors



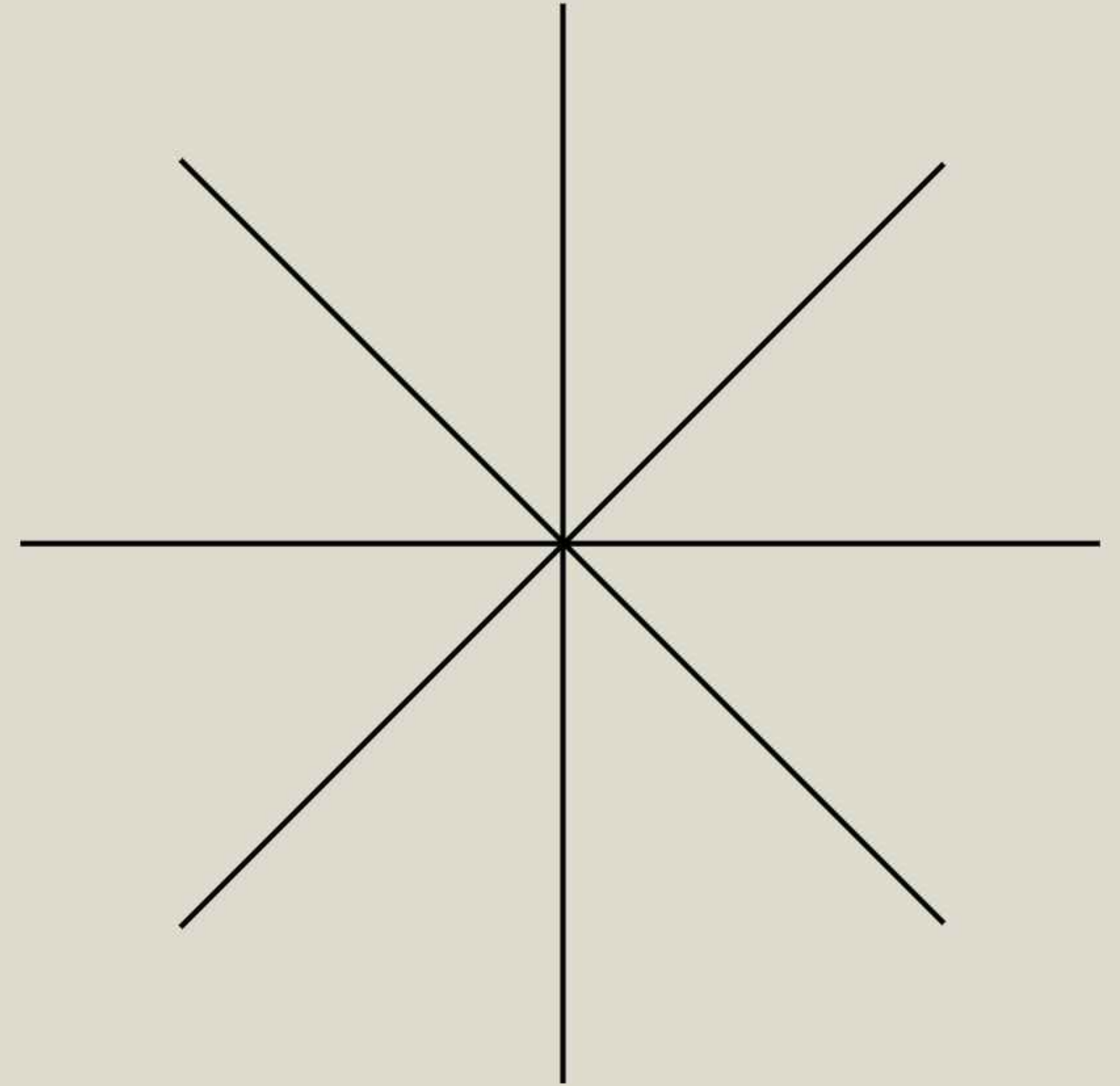
Line



Pattern



02 Landing Page (Design thinking)

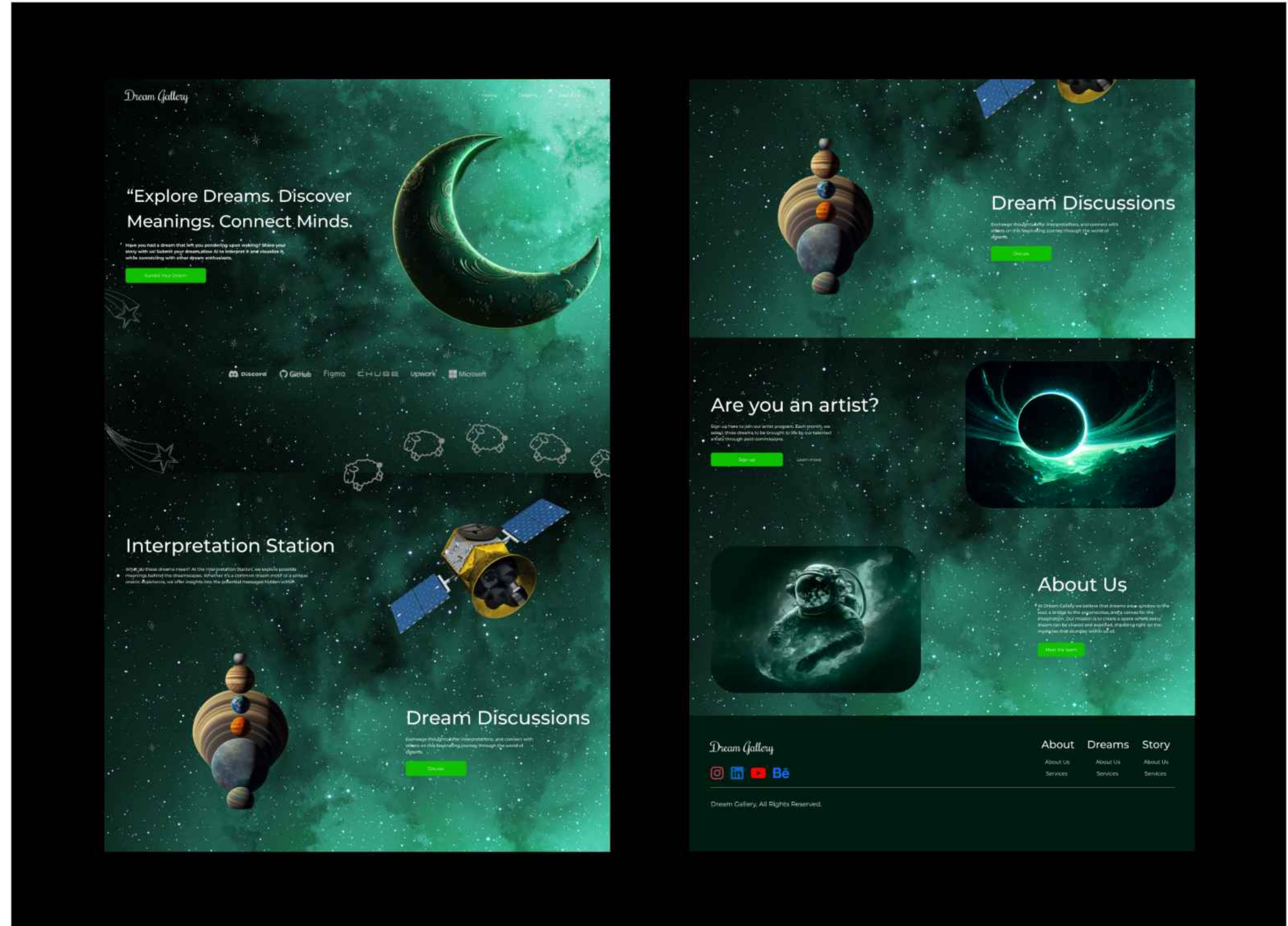


LANDING PAGE

DESIGN THINKING

This task was to make a landing page for capturing dreams and at the same time to be a gallery.

I had an idea to make it like it was in the galaxy that's why it has a big moon and a lot of stars.



DESIGN ELEMENTS

Logo →

Dream Gallery

Montserrat Medium →

Header 1

Montserrat Bold →

Body

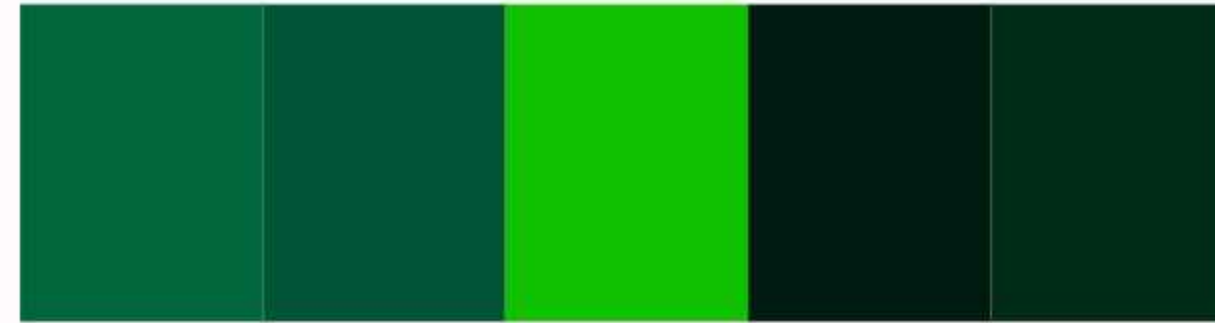
Montserrat Regular →

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

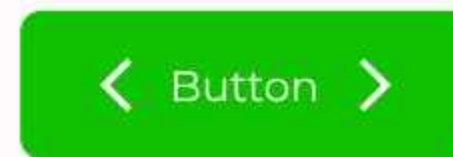
Prototype Link:

[LINK>](#)

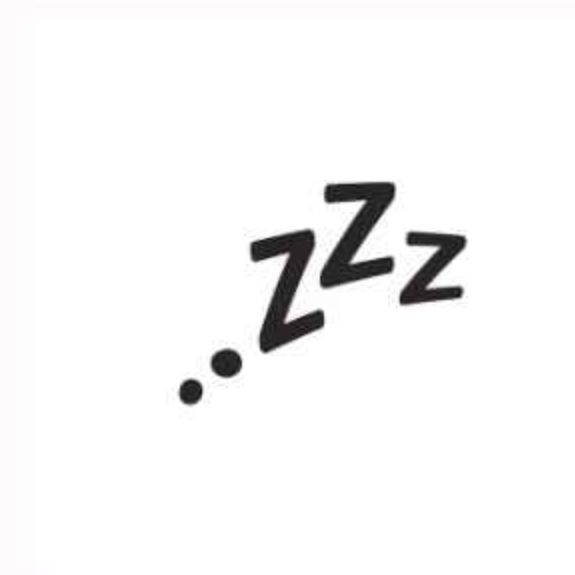
Colors



Button

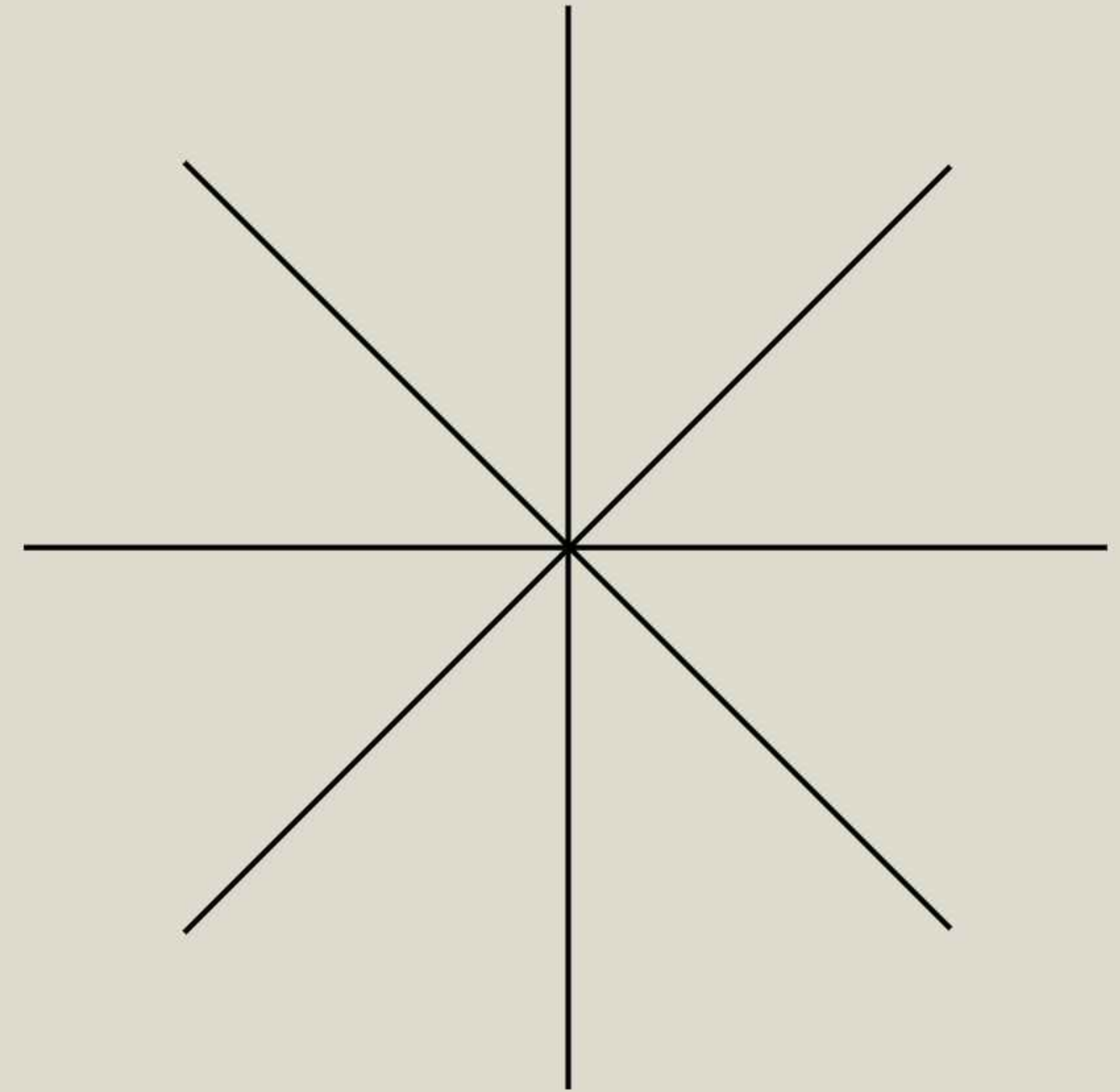


Loading Animation



Design Assets





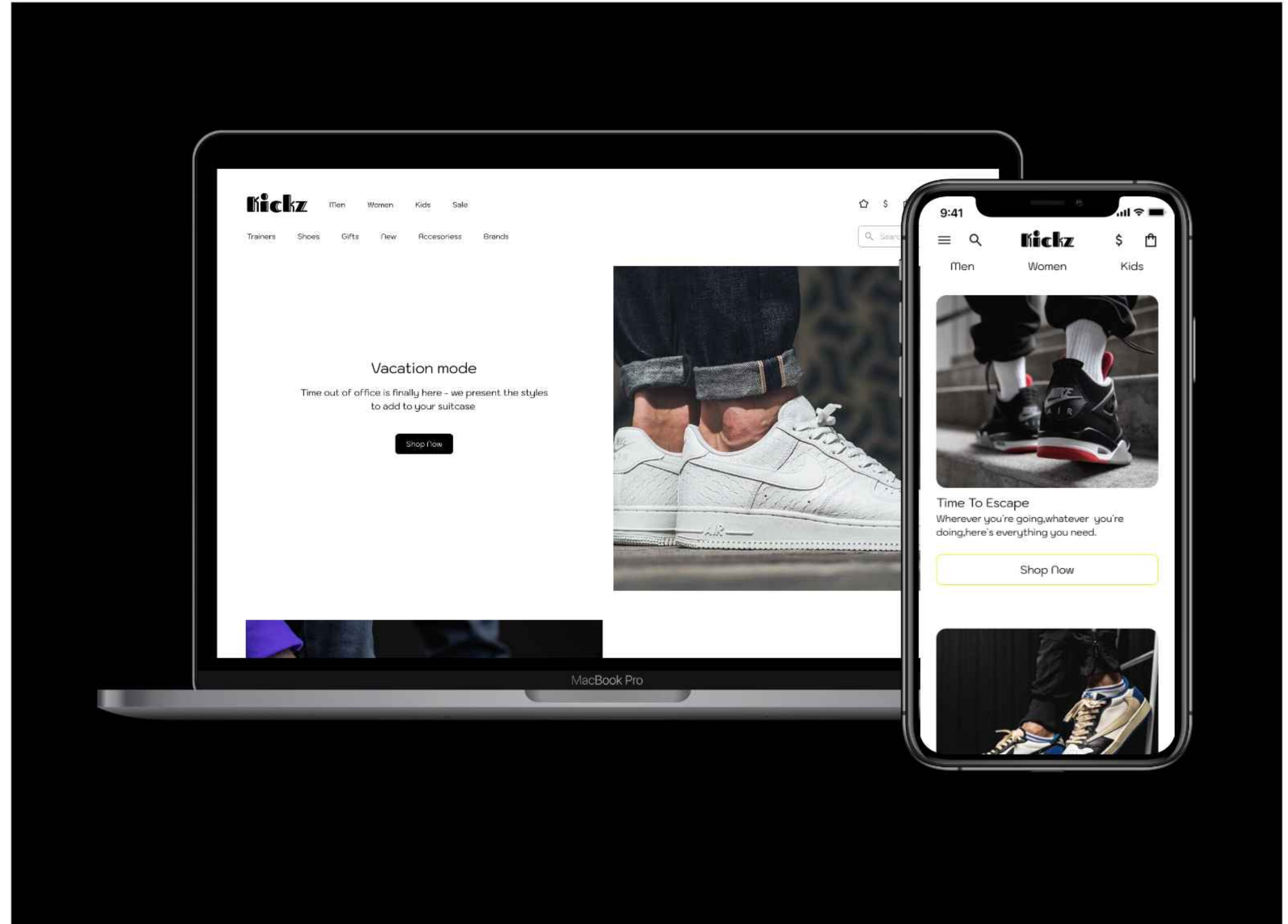
03 UX/UI Project

HOMEPAGE

SNEAKERS E-SHOP

This task was to make a landing page for capturing dreams gallery.

I had an idea to make it like it was in the galaxy that's why it has a big moon and a lot of stars.



DESIGN ELEMENTS

Logo  **kickz**



















Font  Kodchasan, sans-serif

Icons 


Colors



Buttons

	Primary	Secondary	Tertiary	Text
Enabled				
Hover				
Pressed				
Disabled				
Focused				



DESIGN ELEMENTS

Spacing



S-10 (80px)

80

S-09 (72px)

72

S-08 (64px)

64

S-07 (56px)

56

S-06 (48px)

48

S-05 (40px)

40

S-04 (32px)

32

S-03 (24px)

24

S-02 (16px)

16

S-01 (8px)

8

Grid

Grid Desktop XL 1920+

Margin: 48; Gap: 24;

Grid Desktop L 1024+ (1440px screen)

Margin: 48px; Gap: 24px;

Grid Tablet 768-1024px

Margin: 32px; Gap: 24px;

Grid Mobile 375-767px

Margin: 32px; Gap: 16px;

Navigation

rickz

Men

Women

Kids

Sale



Hi,user

rickz



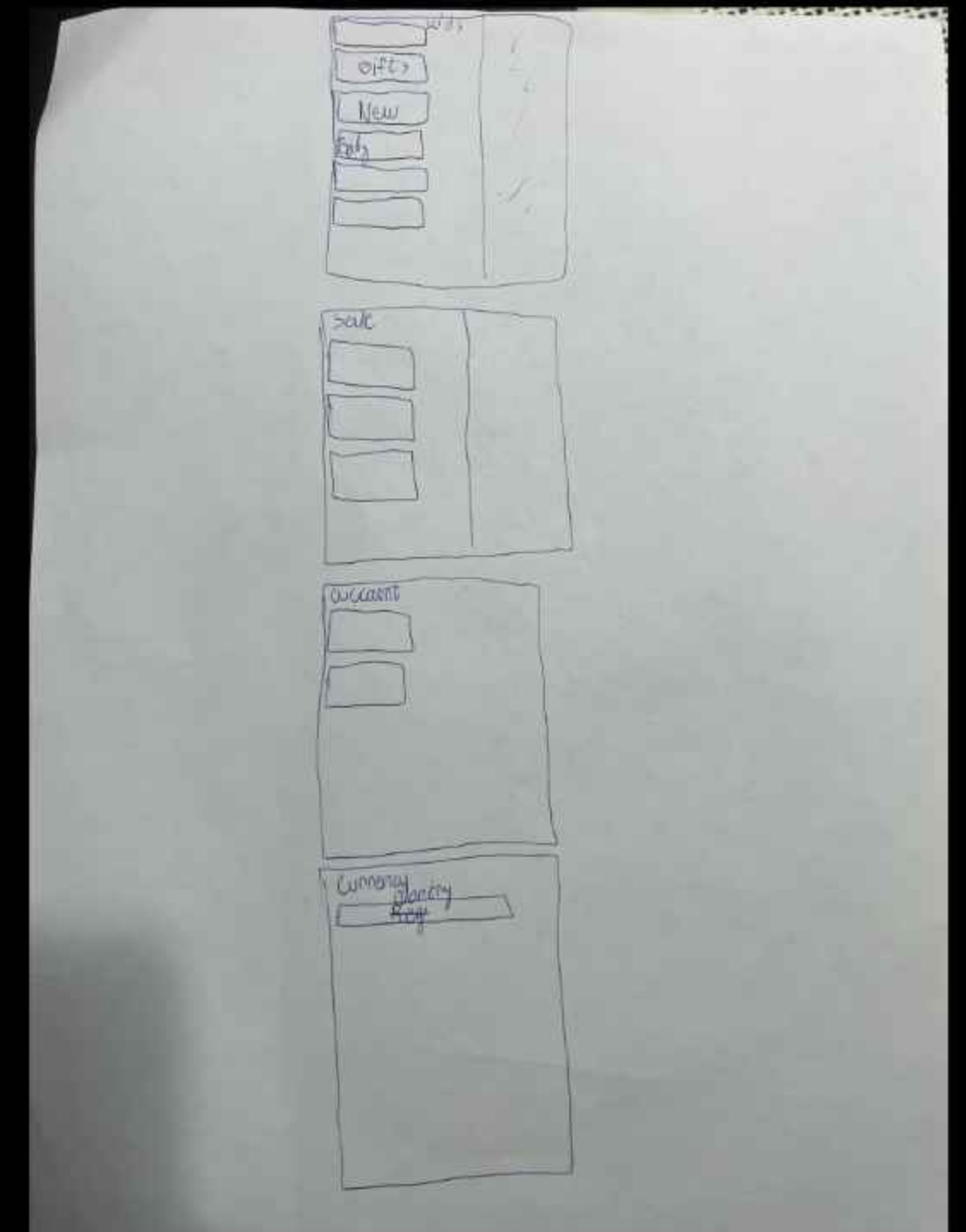
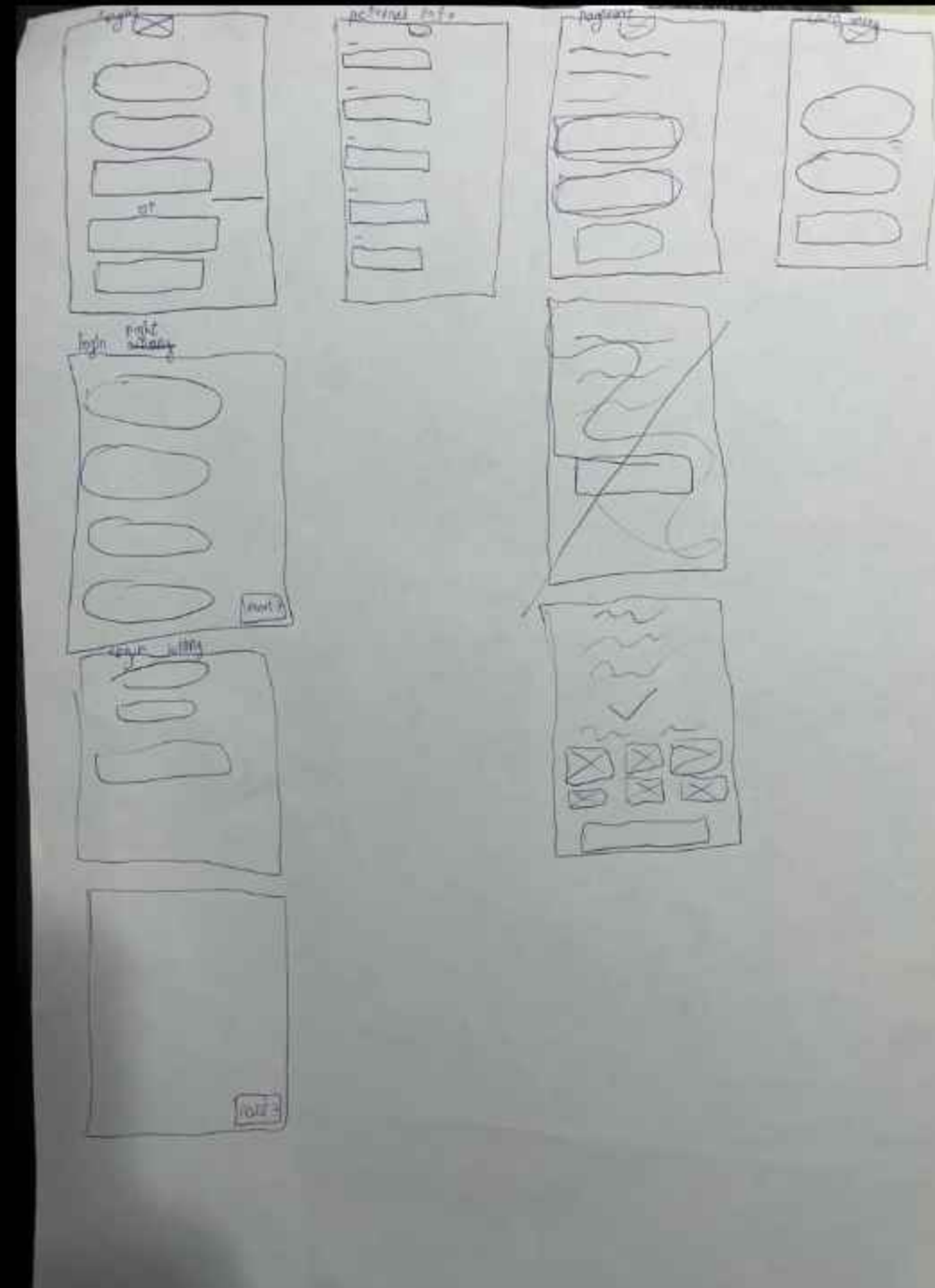
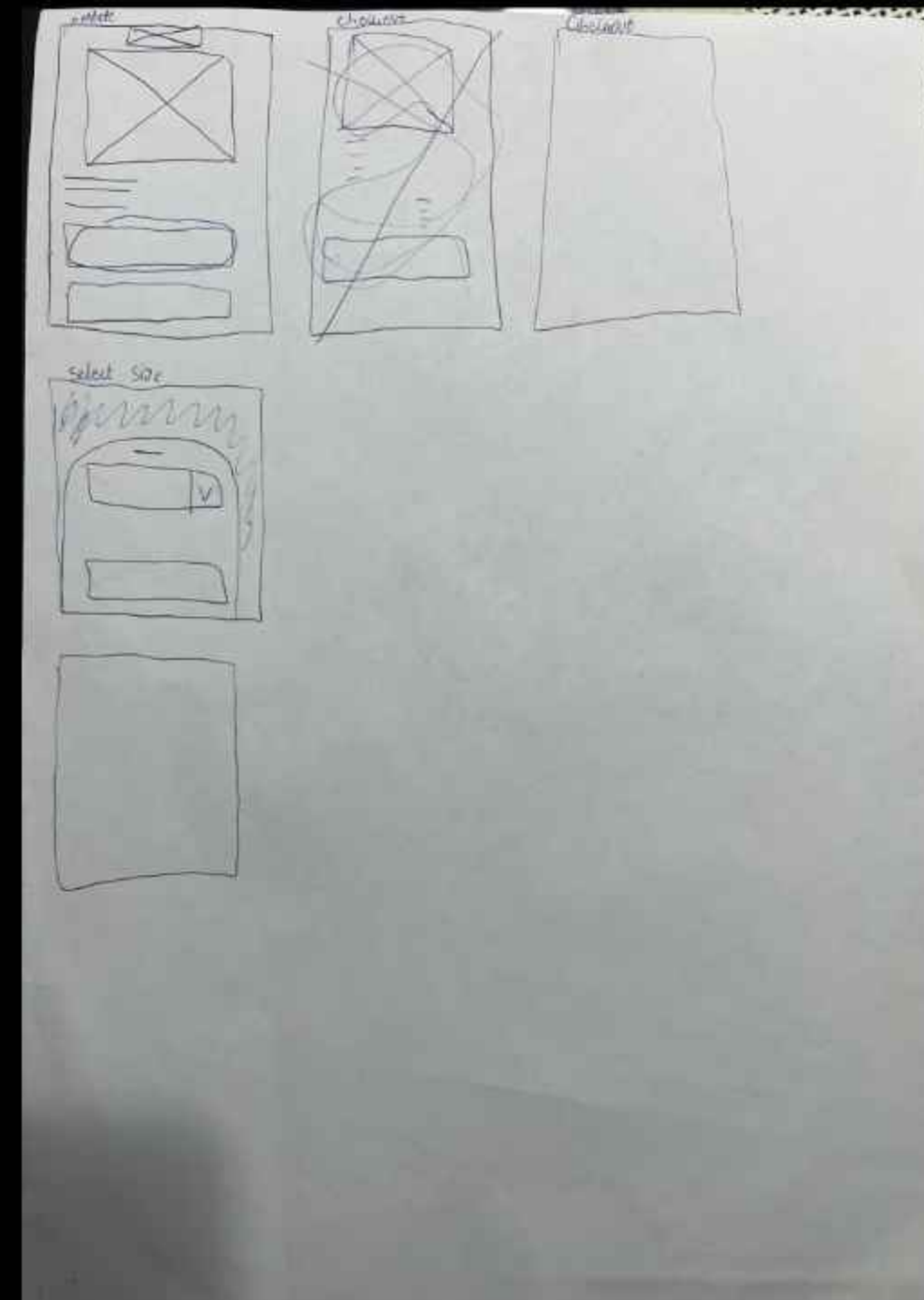
Hi,user



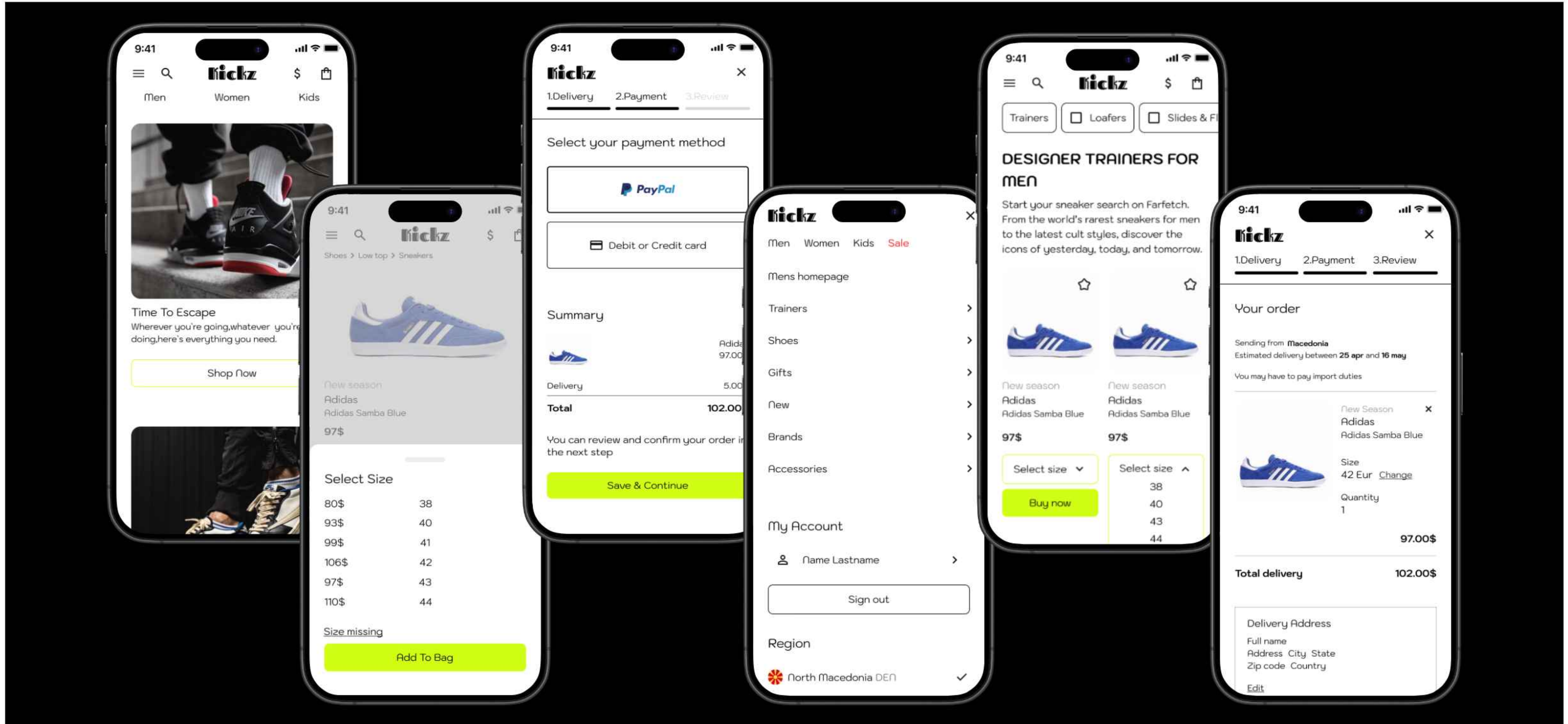
rickz



LOW-FIDELITY WIREFRAMES



HI-FIDELITY WIREFRAMES





E-SHOP PROTOTYPE LINKS:

[MOBILE](#)

[DESKTOP](#)

THANK YOU!

CONTACT INFORMATION

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+38971347119

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in STEFAN TEMELKOSKI | LINKEDIN