

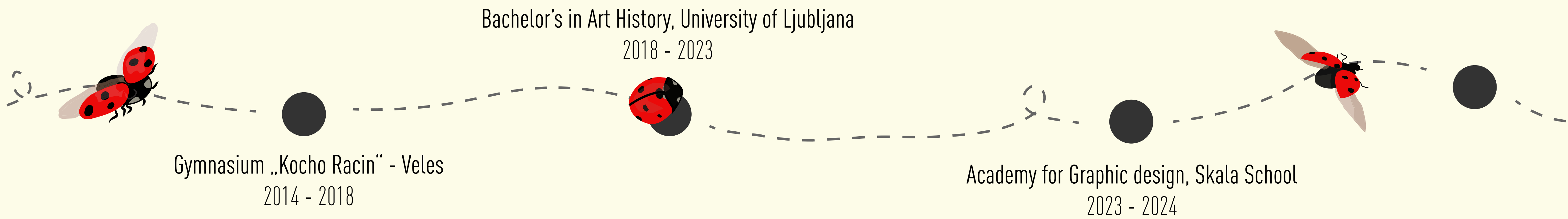
Graphic Design

PORTFOLIO

A stylized illustration of a ladybug is positioned on the top curve of the letter 'O' in the word 'PORTFOLIO'. The ladybug is black with red spots and a red abdomen. The word 'PORTFOLIO' is rendered in a bold, sans-serif font, with the top row in a dark red color and the bottom row in a lighter red color.

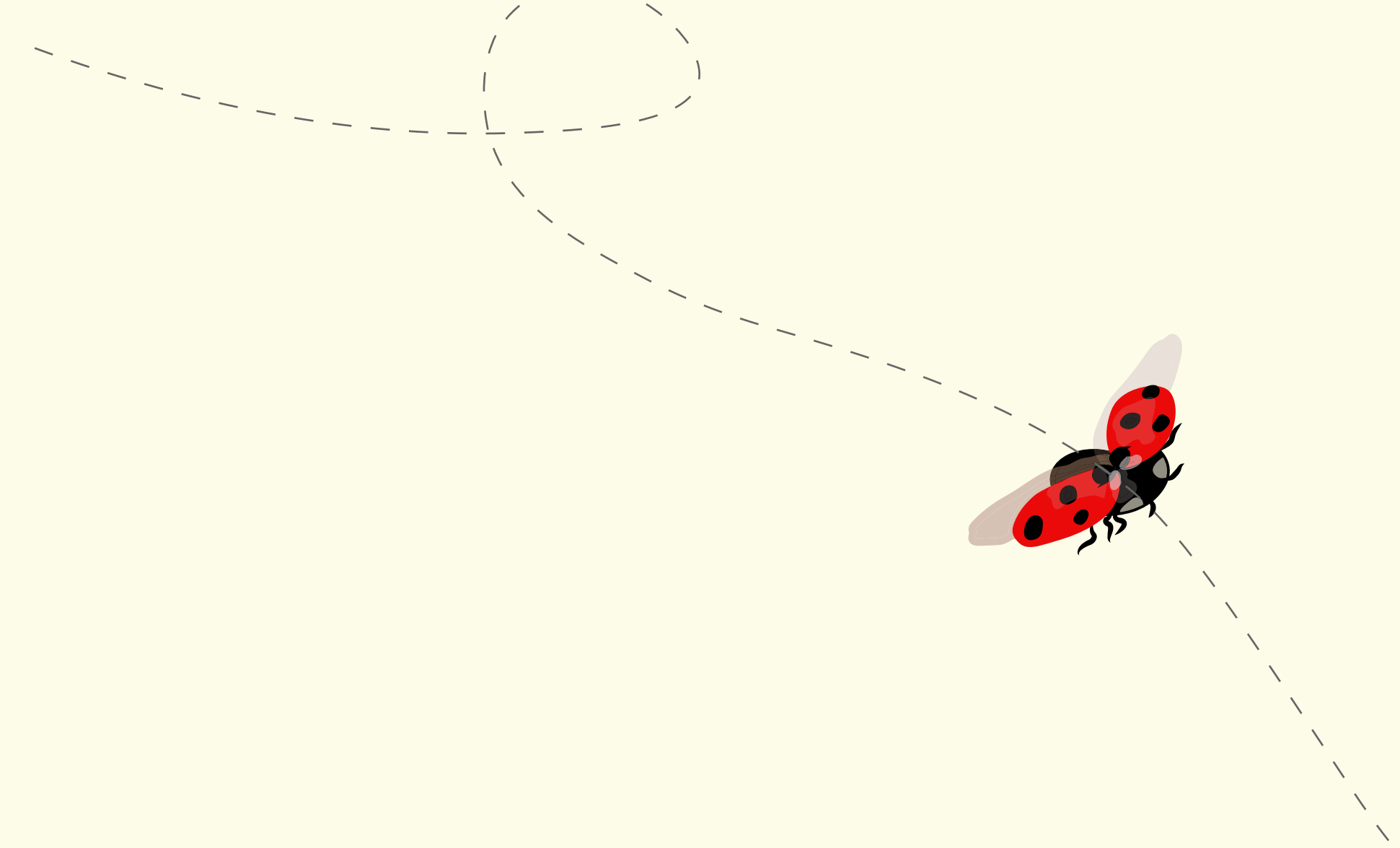
Marija Shestakova

Timeline



Content

- Illustration
- Poster design
- Vinyl design
- Brand design
- Campaign design



ILLUSTRATION



- Illustration

Flat Design Illustration

of the iconic figures of Grace Kelly and Audrey Hepburn, made in a more realistic way with the use of shadows.



- Illustration

Flat Design Illustration

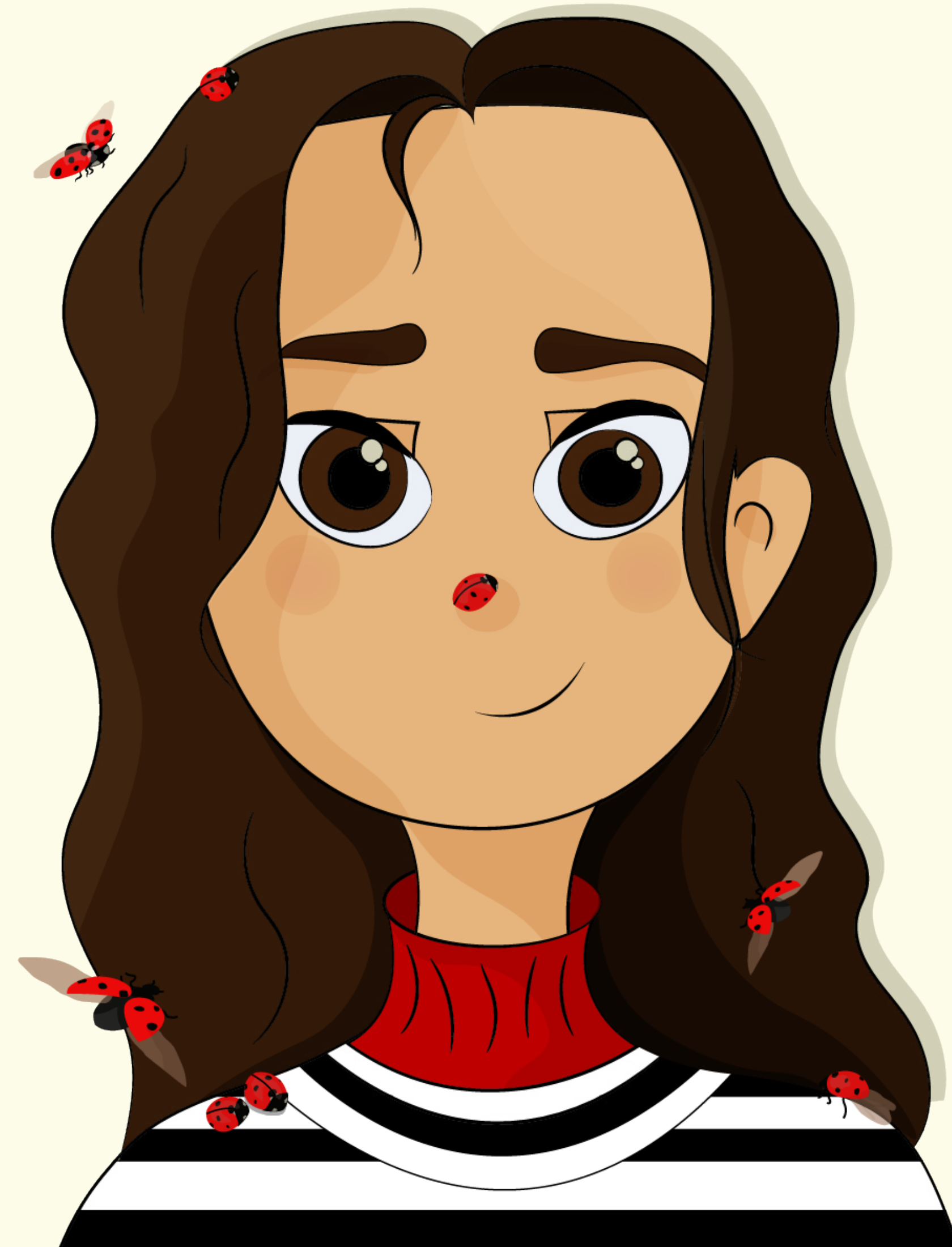
inspired from the movie
Funny Face (1957) made in a
more realistic way with
the use of shadows.



- Illustration

**Self-portrait illustration
made in cartoon style.**

Always with the ladybugs
around.



- Illustration

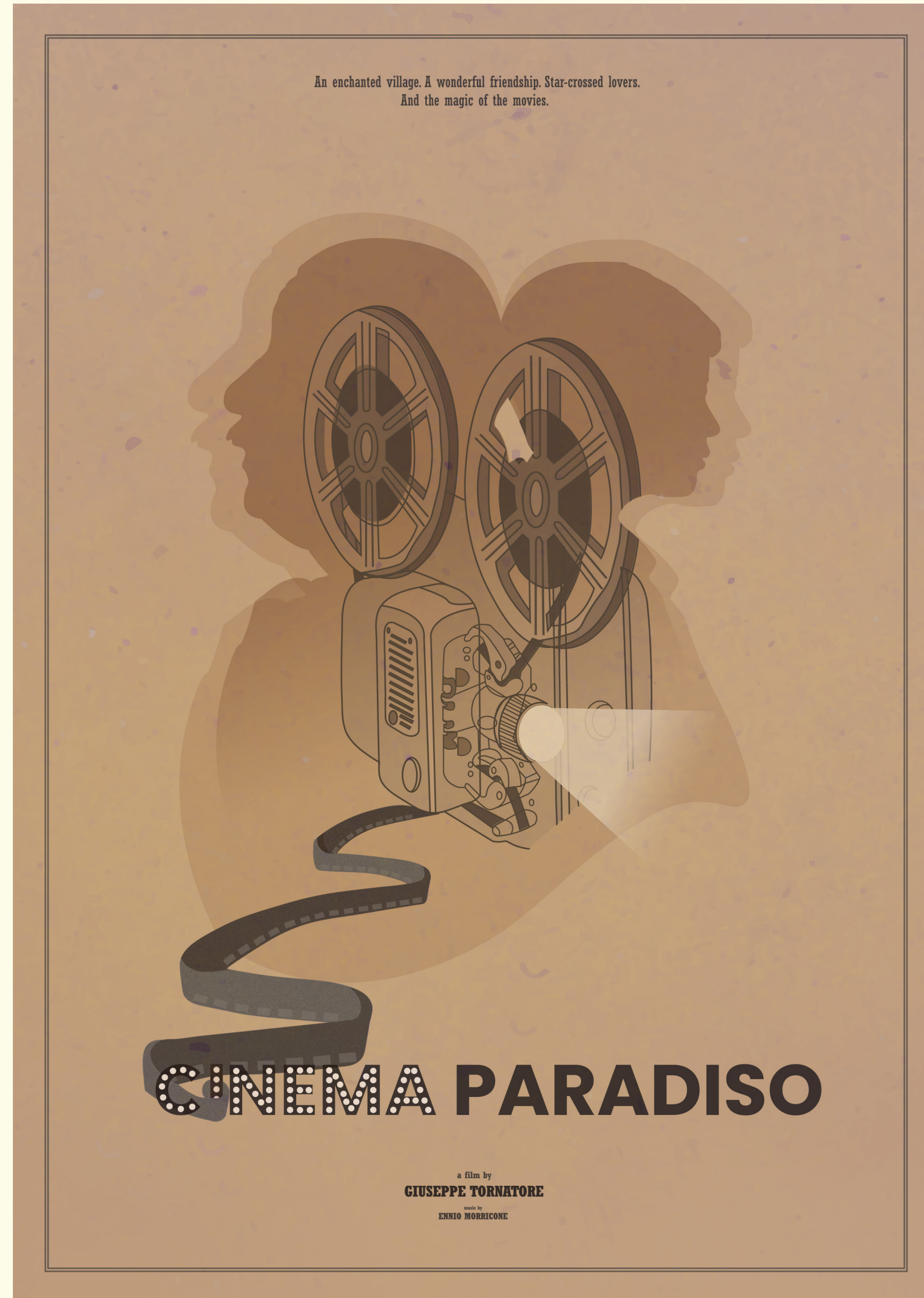
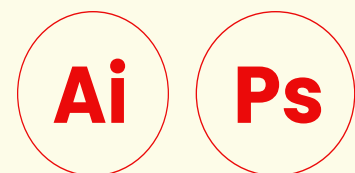
GOOGLE DOODLE design celebrating the birthday of one of the greatest macedonian painters Vasko Tashkovski. The doodle is inspired from one of Tashkovski's painitngs.



POSTER
DESIGN

- Poster design

Poster design for the movie *Cinema Paradiso* (1988).

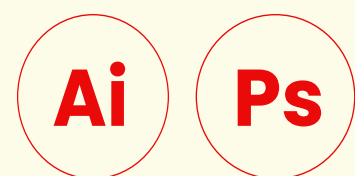


WINNY DESIGN



- Vinyl design

Vinyl design for the album *Lady in Satin* by Billie Holiday. Illustration of the flower *Gardenia*, which was the symbol of Billie. Using darker and cooler tones in the manner of the Blues.



BRAND ING



- Branding

Designing a brand for
a small coffee house
and bistro.

The designing process
includes logo and
packaging design.

HARMONY

COFFEE HOUSE & BISTRO

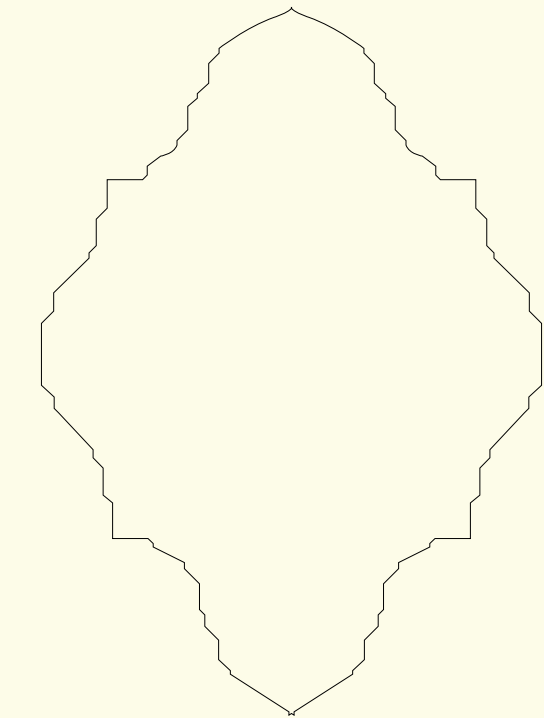


- Branding

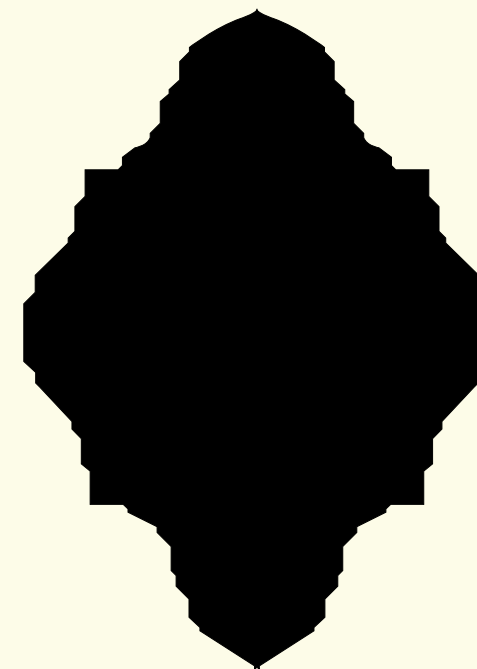
The logo was inspired from the patterns of a Persian rug. With the process of reduction to simple form, the final logo design represents a fusion of authentic persian patterns and coffee bean.



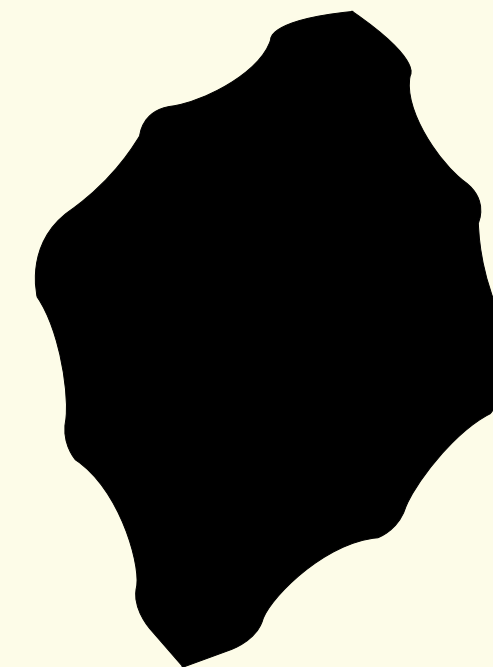
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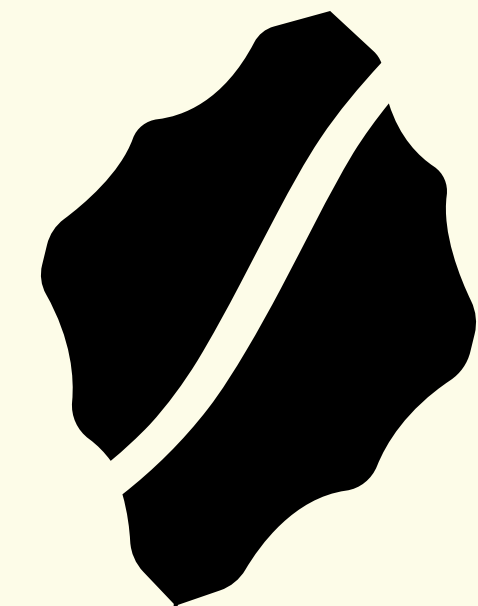
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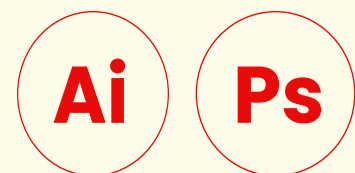


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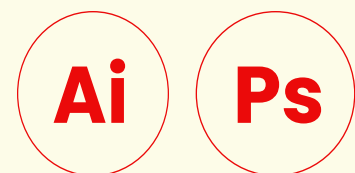
- Branding

Packaging design for authentic arabian coffee. The colours and pattern chosen are also inspired from the culture of the Middle East.



• Branding

The branding process also included design for a menu that would be authentic and in line with the brand's identity.



CAMPAIGN DESIGN

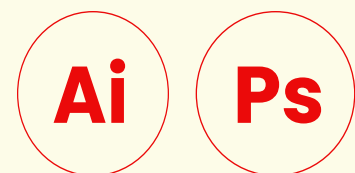
- Campaign design

Campaign design against brain drain, a phenomenon that throughout the years has become very common in Macedonia.



- Campaign design

The process also included billboard adaptation of the same design.



THANK
YOU!



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