

Graphic Design

# Portfolio

Elena Trajceva

Content

Brand identity

Poster design

Google Doodle

Typography calendar

Reproduction of a painting

Rebranding

Grooming salon

# Brand identity

Paw Pet

Paw Pet- logo

Paw Pet

Paw  
pet



# Paw Pet- posters





# Paw Pet- posters





Paw Pet- stickers, business cards , flyers...



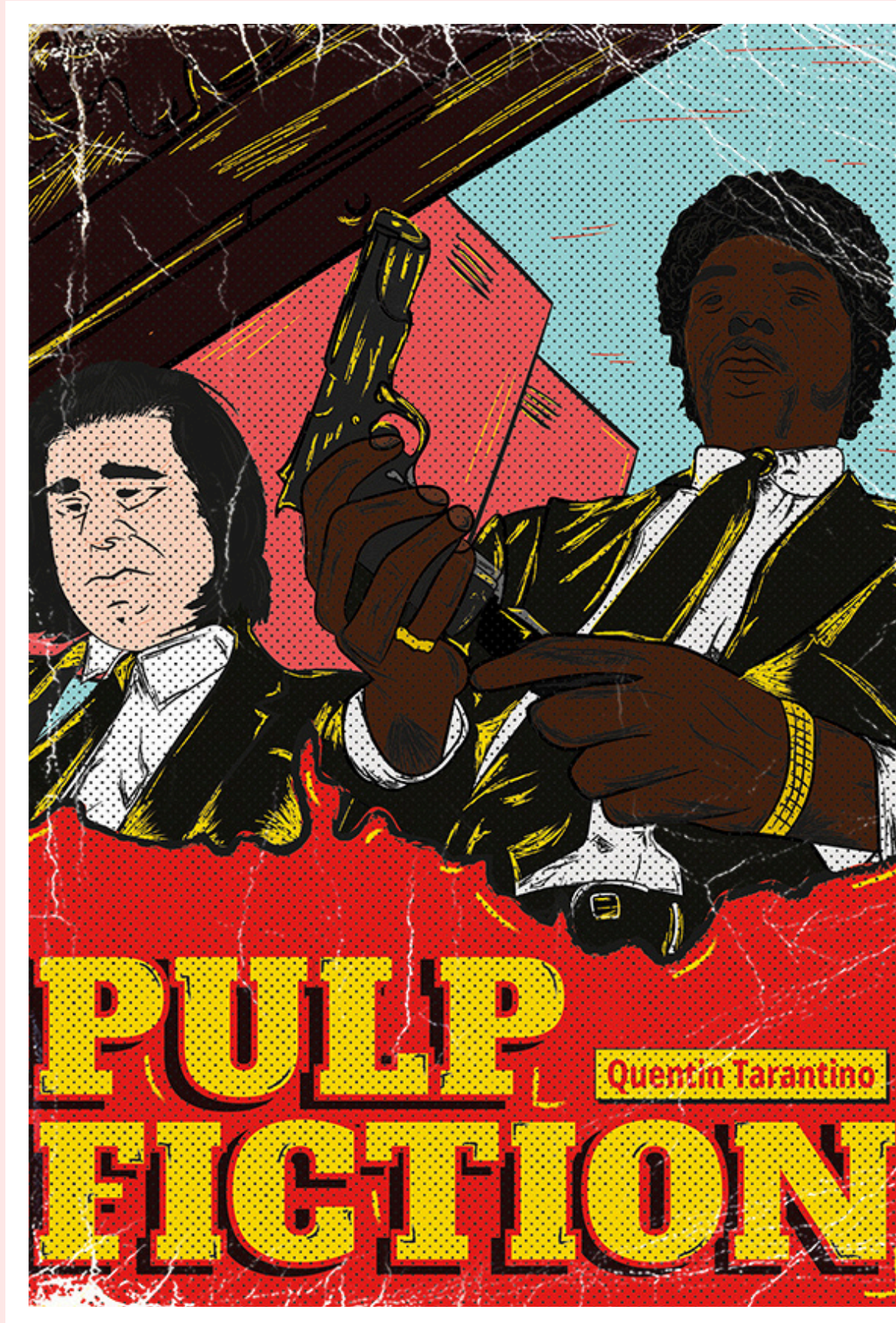
Quentin Tarantino

# Poster design

Pulp Fiction



Poster design



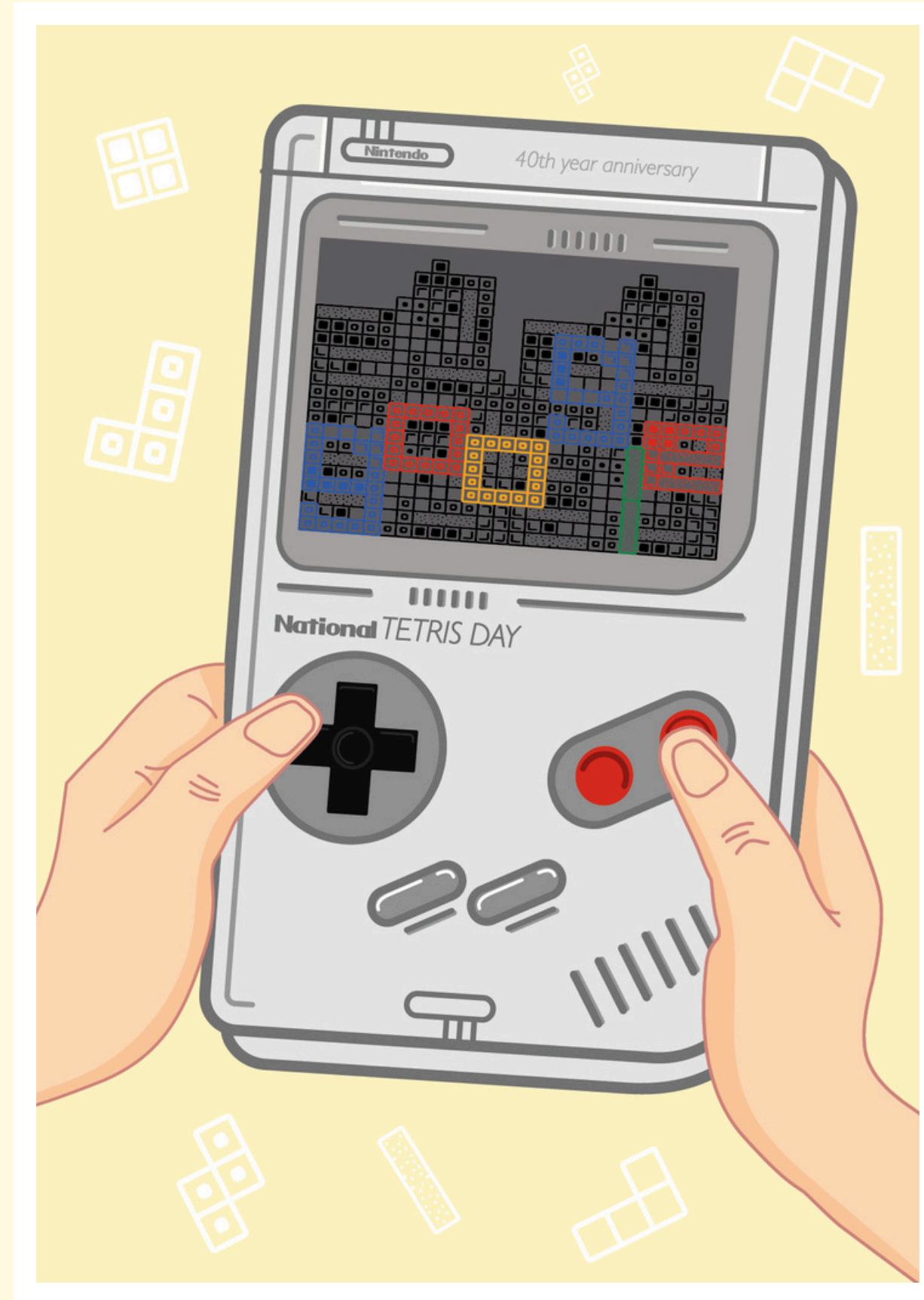
Google Doodle

# Illustration

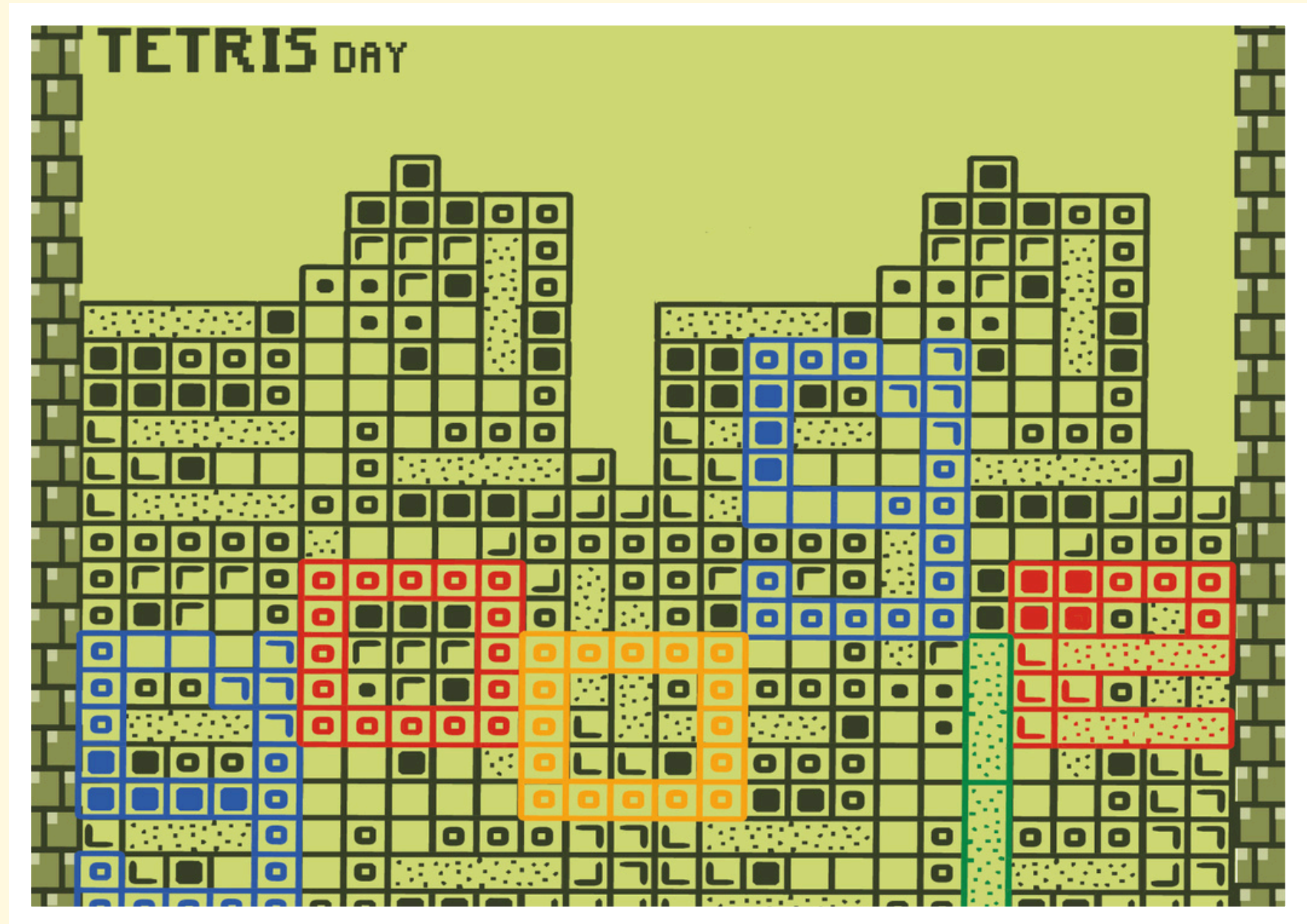
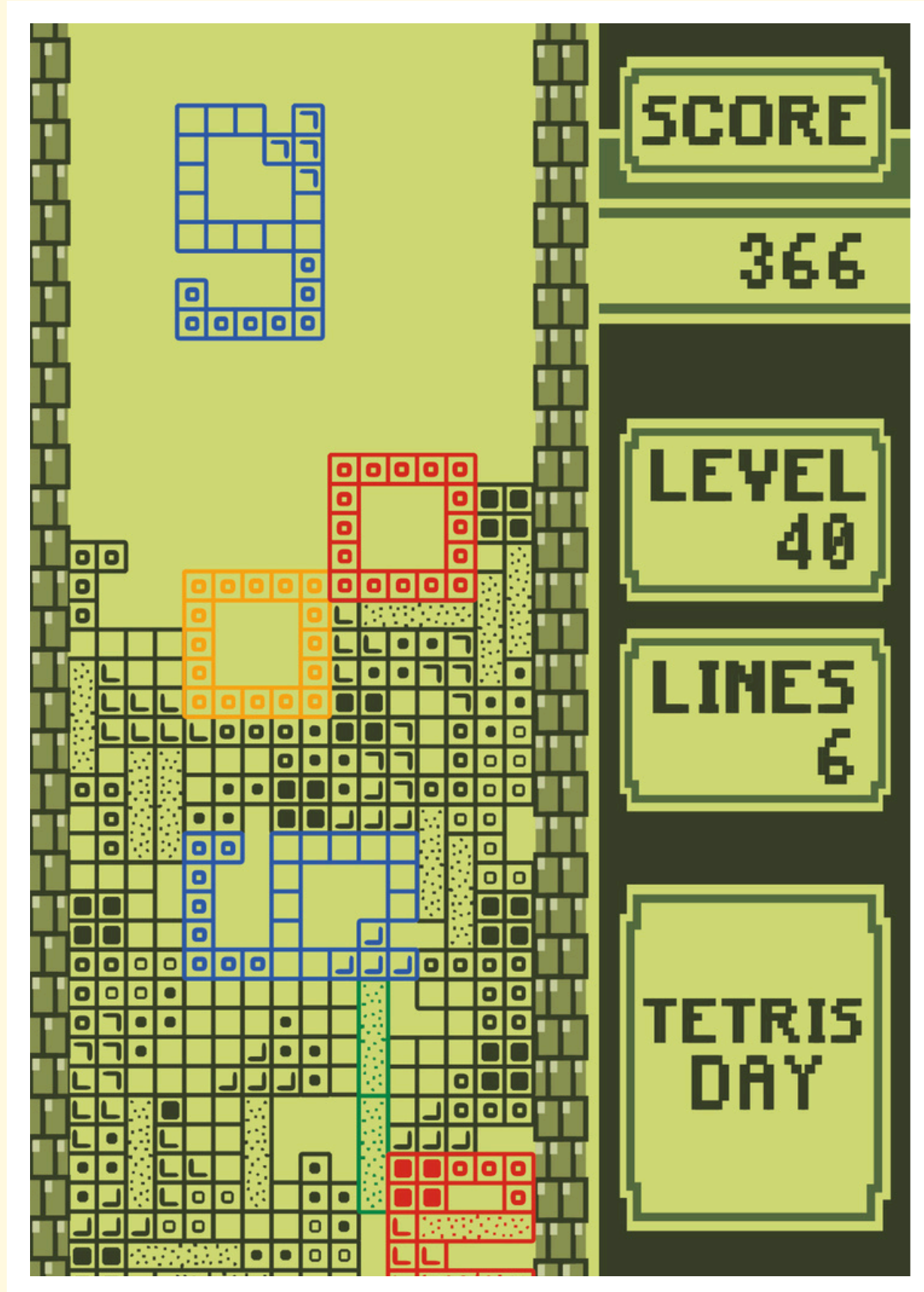
Tetris



Google doodle



# Google Doodle





Calendar

# Typography

2024

Typography calendar

**NIFTY**  
**PILE OF**  
**THO**  
**UGHTS**  
**2024**



# Typography calendar

**MAPLE  
SYRUP  
REFILL  
PLEASE**

**NODAK**

1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30												

**SUCH A  
DRAMA  
QUEEN  
HARRY**

**PERMANENT MARKER**

	1	2	3	4	5	6	7	8	9	10	11	12	
13	14	15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30	31									

**HER  
MAJESTY  
IS OUT  
IN THE  
MOMENT**

**MUSEO**

		1	2	3	4	5	6	7	8	9			
10	11	12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30							





Typography calendar

**FOCUS  
TODAY  
AND  
BE GREAT**

CREEPSTER

1	2	3	4	5	6	7	8	9	10	11	12	13	
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28	29	30	31										

**SIGNORA,  
DELIVER  
MORE  
CUCUM  
BERS**

D-DIN-PRO

			1	2	3	4	5	6	7	8	9	10	
11	12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30								

**CONFI  
DENT  
SPACEMAN  
BLABBER**

BEBAS NEUE

						1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31					

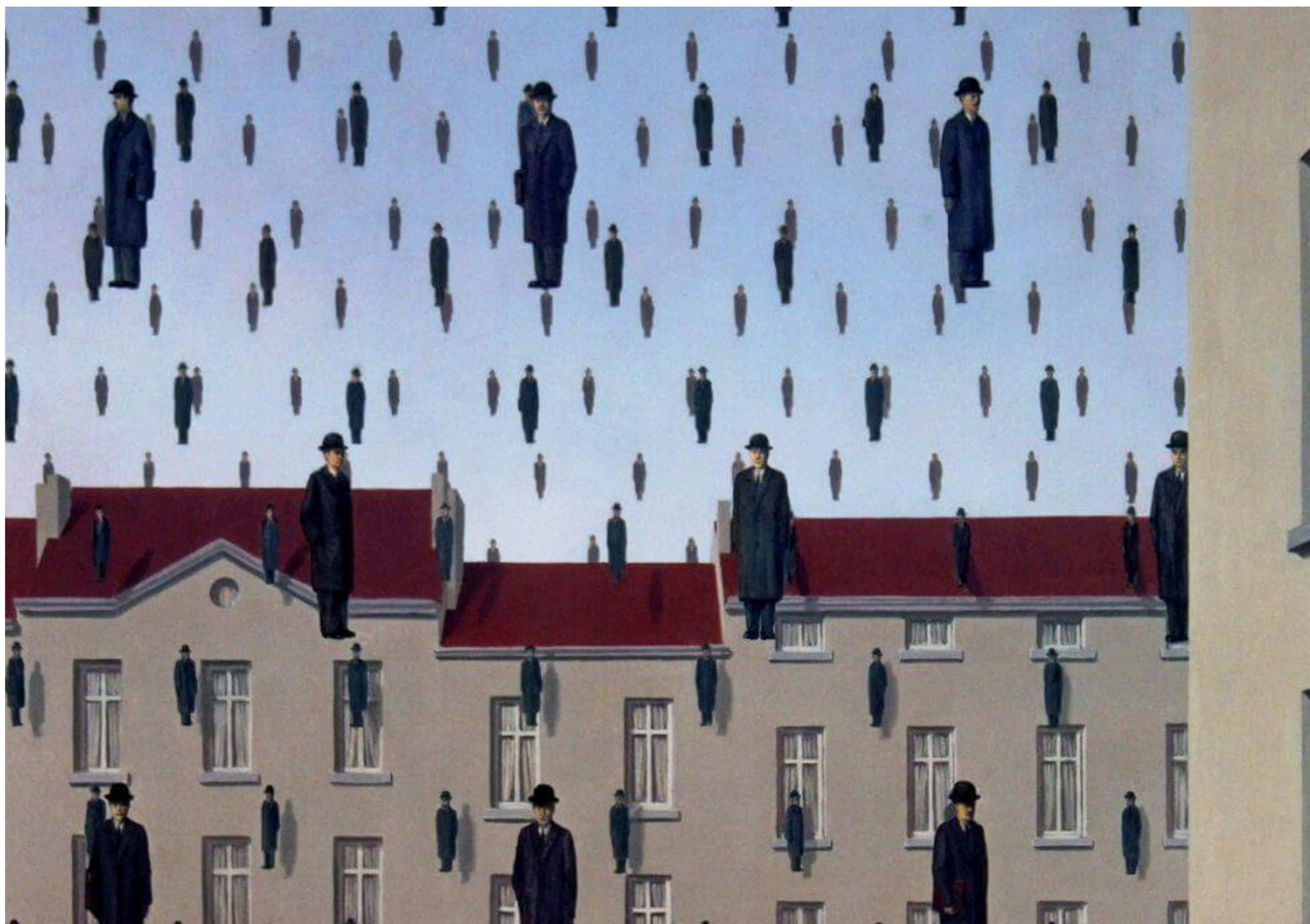
Rene Magritte

# Reproduction of a painting

Golconda



# Recontextualisation





# Recontextualisation





Fast Food

# Rebrand

7ca



Fast food 7ca



# Fast food 7ca



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Thank you

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